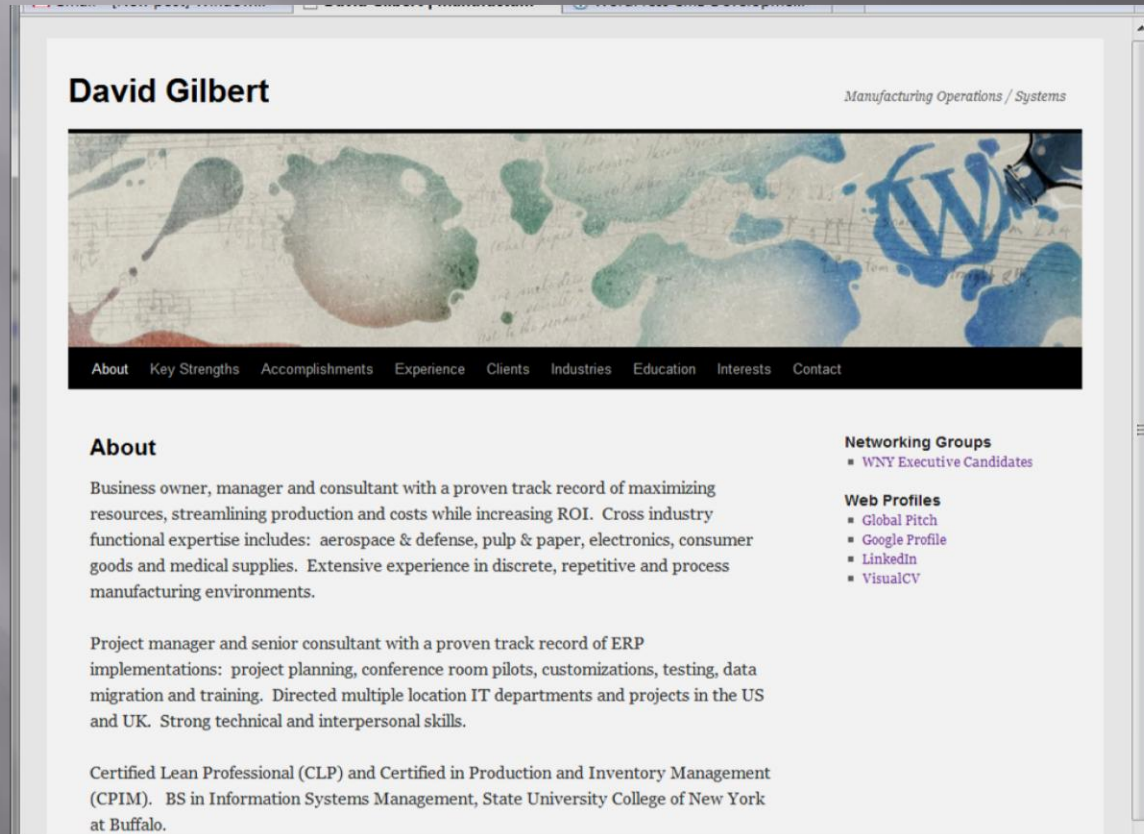


WordPress


- ▣ WordPress can be used to create either a **blog** or a **CMS** site (Content Management System)
- ▣
  - [Wordpress.com](http://wordpress.com) - offers hosting for your blog at no cost
    - ▣ Domain name ([www.yourname.wordpress.com](http://www.yourname.wordpress.com))
    - ▣ Your site's content
  - [Wordpress.org](http://wordpress.org) - offers the software to build your personal site
    - ▣ Your own domain name ([www.yourname.com](http://www.yourname.com))
    - ▣ A hosting site
      - Dreamhost
      - Go Daddy
    - ▣ Your site's content

# CMS Example - Personal Site

<http://www.davidcgilbert.com/>



**David Gilbert** *Manufacturing Operations / Systems*



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### About

Business owner, manager and consultant with a proven track record of maximizing resources, streamlining production and costs while increasing ROI. Cross industry functional expertise includes: aerospace & defense, pulp & paper, electronics, consumer goods and medical supplies. Extensive experience in discrete, repetitive and process manufacturing environments.

Project manager and senior consultant with a proven track record of ERP implementations: project planning, conference room pilots, customizations, testing, data migration and training. Directed multiple location IT departments and projects in the US and UK. Strong technical and interpersonal skills.

Certified Lean Professional (CLP) and Certified in Production and Inventory Management (CPIM). BS in Information Systems Management, State University College of New York at Buffalo.

### Networking Groups

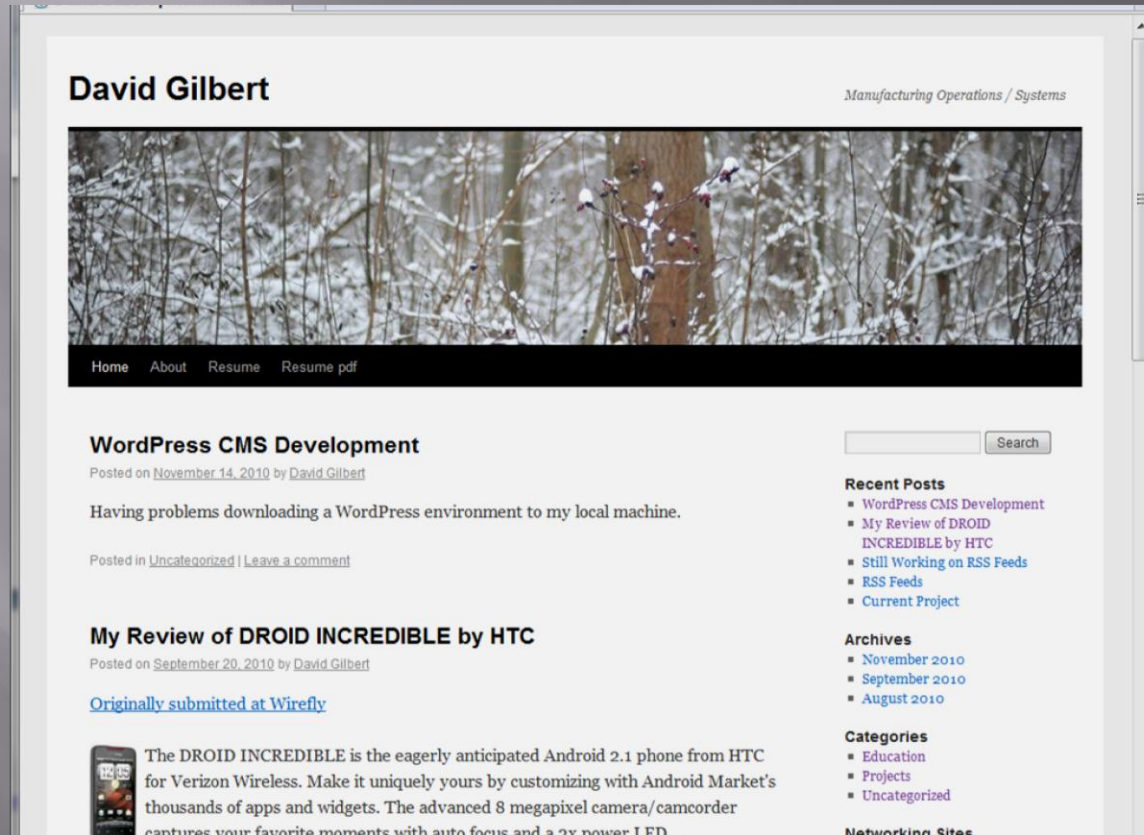
- [WNY Executive Candidates](#)

### Web Profiles

- [Global Pitch](#)
- [Google Profile](#)
- [LinkedIn](#)
- [VisualCV](#)

# Blog Example

<http://dyg99.wordpress.com/>



The screenshot shows a WordPress blog page for David Gilbert. The page has a white background with a black navigation bar at the top. The main content area is divided into two columns. The left column contains two blog posts, and the right column contains a search bar and three widget areas: Recent Posts, Archives, and Categories. The first post is titled "WordPress CMS Development" and is dated November 14, 2010. The second post is titled "My Review of DROID INCREDIBLE by HTC" and is dated September 20, 2010. The second post includes a small image of the HTC DROID INCREDIBLE phone.

**David Gilbert** *Manufacturing Operations / Systems*

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**WordPress CMS Development**  
Posted on [November 14, 2010](#) by [David Gilbert](#)


Having problems downloading a WordPress environment to my local machine.

Posted in [Uncategorized](#) | [Leave a comment](#)

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**My Review of DROID INCREDIBLE by HTC**  
Posted on [September 20, 2010](#) by [David Gilbert](#)

[Originally submitted at Wirefly](#)

 The DROID INCREDIBLE is the eagerly anticipated Android 2.1 phone from HTC for Verizon Wireless. Make it uniquely yours by customizing with Android Market's thousands of apps and widgets. The advanced 8 megapixel camera/camcorder captures your favorite moments with auto focus and a 2x power LED...

**Recent Posts**

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- [September 2010](#)
- [August 2010](#)

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- [Projects](#)
- [Uncategorized](#)

**Networking Sites**

# WordPress.com vs. WordPress.org

## ▣ **WordPress.com** *Benefits*

- It's free and much easier to setup
- Everything is taken care of: setup, upgrades, spam, backups, security, etc
- Your blog is on hundreds of servers, so it's highly unlikely it will go down due to traffic
- Your posts are backed up automatically
- You get extra traffic from blogs of the day and tags
- You can find like-minded bloggers using tag and friend surfer
- Your login is secure (SSL) so no one can get into your account if you use wifi

## ▣ **WordPress.com** *Cons*

- We provide 100+ themes (and adding more every day) which you can modify and edit the CSS, but you cannot run a custom theme\*
- You can't hack the PHP code behind your blog\*
- You can't upload plugins

# WordPress.com vs. WordPress.org

## ▣ **WordPress.org** *Benefits*

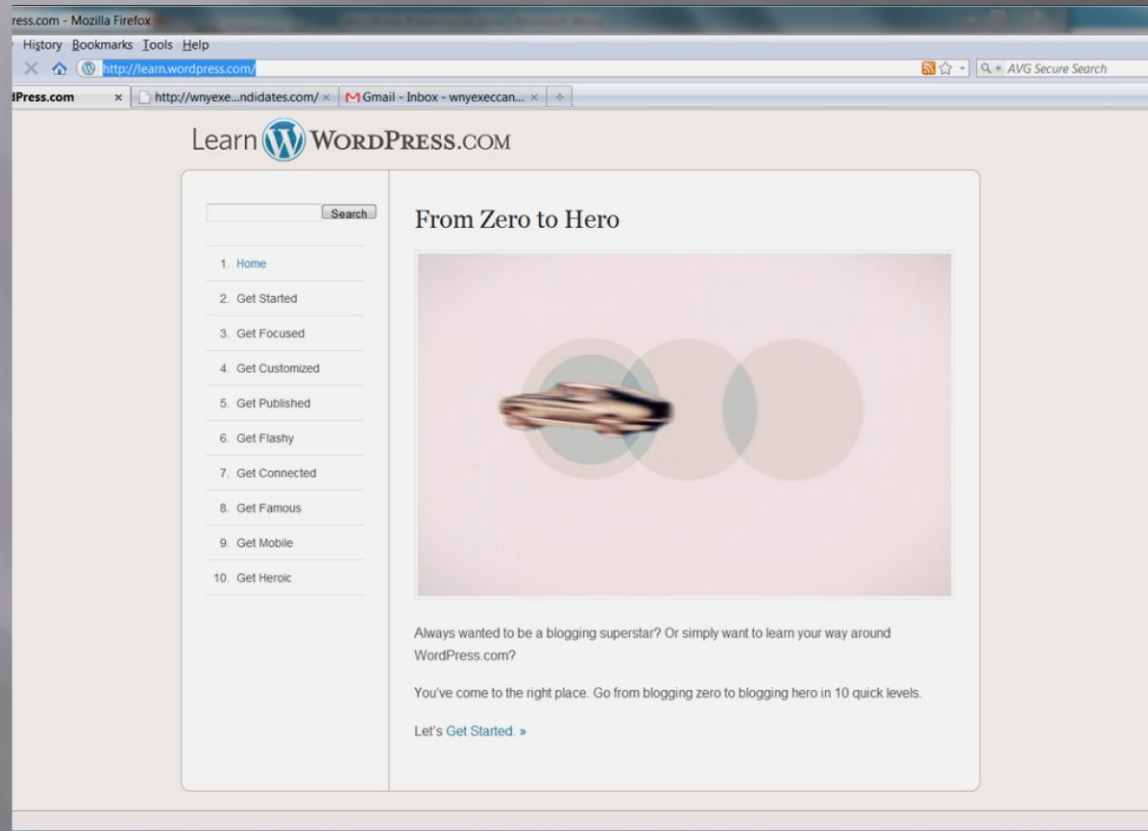
- Ability to upload themes
- Ability to upload plugins
- Great community
- Complete control to change code if you're technically minded

## ▣ **WordPress.org** *Cons*

- You need a good web host, which generally costs \$7-12 a month, or thousands of dollars per month for a high traffic site
- Requires more technical knowledge to set up and run
- You're responsible for stopping spam
- You have to handle backups
- You must upgrade the software manually when a new version comes out
- If you get a huge spike in traffic (like Digg or Slashdot) your site will probably go down unless you have a robust hosting setup

# Getting Started

<http://learn.wordpress.com/>



The screenshot shows a Mozilla Firefox browser window displaying the Learn WordPress.com website. The browser's address bar shows the URL <http://learn.wordpress.com/>. The website header includes the text "Learn WordPress.COM" with the WordPress logo. A search bar is located on the left side of the page. Below the search bar is a navigation menu with the following items:

1. Home
2. Get Started
3. Get Focused
4. Get Customized
5. Get Published
6. Get Flashy
7. Get Connected
8. Get Famous
9. Get Mobile
10. Get Heroic

The main content area features a large image titled "From Zero to Hero" showing a hand holding a glowing ring. Below the image, the text reads: "Always wanted to be a blogging superstar? Or simply want to learn your way around WordPress.com? You've come to the right place. Go from blogging zero to blogging hero in 10 quick levels. Let's Get Started. »"