

# TAG CLOUDS

How can they help to secure your next job?

# TAG CLOUDS

## What are they?

- An informative image that communicates much in a single glance. Tag clouds commonly consist of two elements.
- A collection of linked tags shown in varying fonts and colors to indicate frequency of use or importance.
- The main advantage of tag clouds is their ability to highlight the most important and/or popular subjects **dynamically**.
- A great way to identify **KEY WORD MATCHES** on job outlines

# There are 10 popular Tag Cloud sites:

**Wordle** – (<http://www.wordle.net>)

**ABC Ya** - ([http://www.abcya.com/word\\_clouds.htm](http://www.abcya.com/word_clouds.htm))

**Tagul** - (<http://tagul.com/>)

**Word It Out** (<http://worditout.com/>)

**\*\*Tag Crowd** (<http://tagcrowd.com/>)

**Wordsift** - (<http://www.wordsift.com/>)

**Make Word Mosaic** – ([http://www.imagechef.com/ic/word\\_mosaic/](http://www.imagechef.com/ic/word_mosaic/))

**VocabGrabber** – (<http://www.visualthesaurus.com/vocabgrabber/>)

**TagCloudGenerator** – (<http://www.tag-cloud.de/>)

**TagCloud** - (<http://www.tagcloud.com>) - Currently off line

**\*\*I recommend this site.**

# TAG CROWD

- **Tag Crowd** (<http://tagcrowd.com/>) – While it does not give the color, unique style, or layout variation of Wordle, it does allow one to see frequency of words. It also allows a file to be uploaded or a URL address to be used. The word cloud creations can be saved as a PDF files or printed from a full screen print menu.

# TAG CROWD

When and How to use:

- When looking at a job description.
- Reviewing cover letter for job posting submission to make sure you include Key Word Matches
- Reviewing your resume to identify Key Word Matches.
- Make adjustments to resume then do a review to see if you are matching more of the key words.

# TagCrowd

BETA

Create your own tag cloud from any text to visualize word frequency.

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Share

Choose your text source:

Paste Text Web Page URL Upload File

Text to be visualized:  
min text: 2 KB max

Web page URL:  
http://myblog.com

Upload a file:  
min text: 2 KB max

Visualize!

Options:

Language of text:  
the common words in this language

English

Maximum number of words to show:  
100 is a good range

1

Minimum frequency:  
to show infrequent words

How frequent:  
or word count next to each word

no  
yes

Group similar words (English only):  
learned, learn, learning → learning

no  
yes

It's show these words:  
hide unwanted words

Created by Daniel Reibrod | Privacy Policy | Terms of Service | Licenses for commercial use

TagCrowd  
is free for non-commercial use.

How to use TagCrowd in your business -

FAQ

How do I make a word cloud?

How do I keep multiple words together in the cloud, e.g. New York?

How do I create an image or PDF of my cloud?

more help...

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Create your own tag cloud from any text to visualize word frequency.

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Share

Choose your text source:

[Paste Text](#)[Web Page URL](#)[Upload File](#)

Paste text to be visualized:

plain text, 2 016 max

Paste your text

- Master's degree
- Lasting understanding of charitable tax law, financial and estate planning techniques
- Demonstrated success in soliciting and closing planned gifts of \$250,000 or more
- Five years or more experience closing gifts sales with donors and/or clients in a gift planning, trust and estate and/or financial sector environment
- Familiarity with and success in the complex environment of higher education in a university setting
- Experience in engaging senior leadership, faculty and volunteer partners in the development of meaningful and productive relationships with prospects and donors and/or customers and clients

Physical Demands

Visualize!

Options:

Language of text:

ignore common words in this language

English

Maximum number of words to show:

25 - 100 is a good range

Minimum frequency:

Don't show infrequent words

Show frequencies:

Show word counts next to each word

 no yes

Group similar words? (English only)

eg: learned, learns, learning → learning

 no yes

Don't show these words:

Exclude unwanted words

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[How to use TagCrowd for your business](#)

FAQ

[How do I make a tag cloud?](#)[How do I keep multiple words together in a cloud, e.g. New York?](#)[How do I create an image or PDF of my cloud?](#)[more help...](#)

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Create your own tag cloud from any text to visualize word frequency.

Start Over What is TagCrowd? Blog Help Contact Buy

Showing top 50 of 94 possible words



Save as...

resize browser window to arrange text

Choose your text source:

Paste Text Web Page URL Upload File

Paste text to be visualized:  
 plain text, 2 KB max

The Director must be results-oriented with professional characteristics that include integrity, leadership, commitment to confidentiality, flexibility, team-orientation, attention to detail, strong work ethic, and sensitivity to the stewardship of long-term relationships.

Position Category:  
 Executive Staff

Minimum Qualifications:  
 - Bachelor's degree  
 - Minimum of three years major and/or gift/planning, professional sales, or financial advising experience, including personal solicitation

Visualize!

Options:

Language of text:

Ignore common words in this language:

Maximum number of words to show:

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How to use TagCrowd in your business -

FAQ

How do I make a word cloud?

How do I keep multiple words together in the cloud, e.g. New York?

How do I create an image or PDF of my cloud?

more help...

201

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Save as...

resize browser window to arrange text

Choose your text source:

Paste Text Web Page URL Upload File

Paste text to be visualized:  
 Plain text, 30,000 max.  
 \* Strong problem solving and oral and written communication skills  
 \* Experience making cold calls  
 \* Proficiency with productivity tools, such as Word, Outlook and donor and/or sales tracking databases  
 Preferred Qualifications  
 \* Master's degree  
 \* Strong understanding of charitable tax law, financial and estate planning techniques  
 \* Demonstrated success in soliciting and closing planned gifts of \$50,000 or more  
 \* Five years or more experience closing gifts sales with donors and/or clients in a gift planning, trust and estate and/or financial sector environment

Visualize!

Options:

Language of text:  
Ignore common words in this language

Maximum number of words to show:  
25 - 100 is a good range

Minimum frequency?  
Don't show infrequent words

Show frequentist?  
Show word count next to each word  
 no  
 yes

Group similar words? (English only)  
eg: learned, learns, learning -- learning  
 no  
 yes

Don't show these words:  
Exclude unranked words.

How to use TagCrowd your business -

FAQ

- How do I make a word cloud?
- How do I keep multiple words together in the cloud, e.g. New York?
- How do I create an image or PDF of my cloud?
- more help...

+f 5

205

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Save as...

resize browser window to arrange text

Choose your text source:

Paste Text Web Page URL Upload File

Paste text to be visualized:  
 2411 text, 2.1 KB size

The Director must be results-oriented with professional characteristics that include integrity, leadership, commitment, confidentiality, flexibility, team-orientation, attention to detail, strong work ethic, and sensitivity to the stewardship of long-term relationships.

Position Category:  
 Executive Gift

Minimum Qualifications:  
 - Bachelor's degree  
 - Minimum of three years major and/or gift/planning, professional sales, or financial advising experience, including personal solicitation

Visualize!

Options:

Language of text:  
 (Ignore common words in this language)

Maximum number of words to show:  
 (5 - 100 is a good range)

Minimum frequency?  
 (Don't show infrequent words)

Show frequency?  
 (Show word count next to each word)  
 no  
 yes

Group similar words? (English only)  
 (e.g. learned, learns, learning -- learning)  
 no  
 yes

Don't show these words:  
 (Exclude unwanted words)

How to use TagCrowd your business -

FAQ

- How do I make a word cloud?
- How do I keep multiple words together in the cloud, e.g. New York?
- How do I create an image or PDF of my cloud?
- more help...

+f 5

205

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Create your own tag cloud from any text to visualize word frequency.

Start Over What is TagCrowd? Blog Help Contact Buy

Share

Choose your text source:

Paste Text Web Page URL Upload File

Upload a file: C:\Documents and Settings\Phil\... Browse...

Visualize!

Options:

Language of text: ignore common words in this language English

Maximum number of words to show: 50

Minimum frequency: 1

Show frequent words: no yes

Group similar words: no yes

Don't show these words: Exclude unsorted words.

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How to use TagCrowd for your business -

FAQ

How do I make a tag cloud?

How do I keep multiple words together in a tag cloud, e.g. New York?

How do I create an image or PDF of my tag cloud? more help...

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# TagCrowd

BETA

Create your own tag cloud from any text to visualize word frequency.

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Showing top 50 of 341 possible words

Share

5m (4) account (2) advertising (2) **aj** (47) annual (2) buffalo (7) business (2) campaign (2) **cj** (47) client (4) com (2) company (4) customer (2) data (2)  
 developed (15) education (2) enhancements (4) financial (2) **gd** (23) gift (4) insurance (2) internet (2) major (2) management (7) marketing (2) **mh** (7)  
 microsoft (2) national (2) negotiator (2) net (2) office (12) **oj** (72) operational (4) ph (2) philip (2) philipsmith (4) professional (4) public (2) **qj** (72) relations (4) sales (2)  
 schemas-microsoft-com (2) sh (7) smarttags (2) state (2) strong (2) urn (2) worked (2) year (2) york (7)

Save as...

resize browser window to arrange text

Choose your text source:

Paste Text

Web Page URL

Upload File

Upload a file:  
plain text, 5 MB max

Choose...

Visualize!

Options:

Language of text:  
ignore common words in this language

English

Maximum number of words to show:  
25 - 100 is a good range

50

Minimum frequency:  
Don't show infrequent words

1

Show frequency?  
Show word count next to each word

no  
 yes

Group similar words? (English only)  
eg: learned, learns, learning -- learning

no  
 yes

Don't show these words:  
Exclude unwanted words.

# TagCrowd

BETA

Create your own tag cloud from any text to visualize word frequency.

Start Over What is TagCrowd? Blog Help Contact Buy

Showing top 50 of 244 possible words

Share

account (3) advertising (3) annual (3) associate (2) att (2) buffalo (7) business (3) campaign (3)  
 client (4) com (2) company (4) consulted (2) customer (3) data (2) developed (13) education (3)  
 enhancements (4) financial (3) gift (4) giving (3) increase (3) insurance (3) internet (3) life (2) major (3)  
 management (7) marketing (3) master (2) media (2) national (3) negotiator (2) ny (2) office (12)  
 operational (4) oversaw (2) professional (4) public (3) relations (4) sales (3) schemas-microsoft-  
 com (3) school (3) skills (3) smarttags (3) state (3) strong (3) university (3) worked (3) www (2) year (3) york (7)

Save as...

resize browser window to arrange text

Choose your text source:

Paste Text Web Page URL Upload File

Upload a file:  
plain text, 5 MB max

Choose...

Visualize!

Options:

Language of text:  
Ignore common words in this language

English

Maximum number of words to show:  
25 - 100 is a good range

50

Minimum frequency?  
Don't show infrequent words

1

Show frequencies?  
Show word counts next to each word

no  
 yes

Group similar words? (English only)  
eg: learned, learns, learning -- learning

no  
 yes

Don't show these words:  
Exclude unwanted words.

img(c)gd/mh  
microsoft/microsoft

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How to use TagCrowd  
your business -

FAQ

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How do I keep multiple words together in the cloud, e.g. New York?

How do I create an image or PDF of my cloud?

more help...

+f 5

255

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# TAG CLOUD RESULTS

- How do we use these results?
- Compare frequency of action words for key word matches.
- How many words in job description match resume?
- What action should you take for best results?