

# JAMES R. POWELL

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## SUMMARY

Experienced *Computer Systems* professional with business collaboration skills in solving complex business issues in application systems and technology. Adept at perceptive problem solving, teamwork and conceptual design. Passionate about business solutions and efficiencies with the capability to work effectively at all organizational levels. A global partner in business solutions, with the aptitude to analyze situations and devise user-friendly solutions.

## PROFESSIONAL EXPERIENCE

### **FISHER-PRICE, INC./MATTEL, INC.** – DIVISION HEADQUARTERS, EAST AURORA, NEW YORK

1985 – 2008 (TITLES HELD: PROGRAMMER, SR. PROGRAMMER, PROGRAMMER/ANALYST, SR. PROGRAMMER/ANALYST, BI ANALYST, BUSINESS SYSTEMS ANALYST..., ROLES: DEVELOPER, ARCHITECT, ANALYST, PROJECT MANAGER, SUPERVISOR...)

#### Lead Systems Analyst

- Implemented **Global Collaboration and Scheduling** which consolidated 14 individual scheduling systems to track product development and toy manufacturing from project design and development in the US and abroad to the manufacturing process through to delivery. Responsible for **Business and Systems Analysis**, technical design and development, staff and resource assignments, as well as training and delivery to over 4,000 Business Users world-wide. This was a 4 year, \$5 million project with a flexible, multi-year global rollout.

*Technology: Windows, MS SQL Sever, SharePoint, CRN, Citrix, ASPX, VB/VB.NET, DTS, ETL, DataMart, UC4, UNIX Korn Shell Scripting, FTP, Deltek's Open Plan, and other Vendor software*

- **Developed and created standards for Cognos product usage** for the Business Intelligence group and Mattel implementations of **Impromptu and PowerPlay**. Designed processes and routines to simplify management of cubes along with cutting edge reporting methodology. Created reporting applications, standards, and supporting infrastructure. Provided training to Business Users across North America on Cognos usage.

*Technology: Windows, MS SQL Sever, Redbrick, Impromptu, PowerPlay, Transformer, UC4, FTP, Data Warehouse, UNIX Korn Shell Scripting, and other Vendor software*

- Experienced in **Document Imaging** using Documentum's ApplicationXtender, WebXtender, ScanXtender, and ERMX. Responsible for the implementation and oversight of the system including creating new imaging applications for invoices, purchase orders, shipping documents, human resource information, National Panel Diary, and Accounts Receivable check images. This Imaging is used throughout North and South America. Consulted in establishing Imaging in Asia/Pacific. Provided onsite training to Business Users across North America and remotely to South America.

*Technology: Windows, MS SQL Sever, UC4, UNIX Korn Shell Scripting, AWK, FTP, WebXtender, AppXtender, and other Vendor Software*

- Led the establishment of the **Consumer Affairs Tracking System (a CRM system)** to catalog and track communication between Mattel and consumers (phone, web, email, mail, warranty, and product registration cards). Directed the migration of the skeleton system to Fisher-Price and expansion to all Mattel brands with added functionality for North America. Established the new shipping systems for North American small shipments with rate shopping. Worked with USPS, UPS, and other shipping vendors.

*Technology: Windows, UNIX, Sybase, Oracle, PL/SQL, UC4, UNIX Korn Shell Scripting, FTP, Vendor Software, Clippership, and other Vendor Software*

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- Designed, developed, and implemented numerous global systems in **the manufacturing, financial, consumer tracking, design, and development** of toys and products for the largest toy company in the world.
- Insightful on delivering technology solutions to business problems; able to analyze the situation, collaborate with stakeholders and deliver results using cutting edge systems and tools.
- Knowledgeable in Sarbanes-Oxley and its impact on corporate systems.
- Astute business partner with experience in all facets of company operations.

## **SUNY FREDONIA, FREDONIA, NEW YORK**

1983-1985

### **Computer Programmer/Analyst**

- Started as an intern and subsequently hired to support administrative systems used by the College for student scheduling, student grading, Financial Aid, and student enrollment using COBOL68 and DMSII.

### **Technical/Database Skills and Experience** (in addition to numerous other development tools):

- |                                   |                    |                             |
|-----------------------------------|--------------------|-----------------------------|
| > MS SQL Server                   | > Oracle           | > Sybase                    |
| > AS/400 DBMS                     | > UNISYS DMSII     | > UNIX Korn Shell Scripting |
| > DTS                             | > VB, ASP, ASPX    | > SQL                       |
| > Cognos Impromptu                | > Cognos PowerPlay | > CRN                       |
| > UC4 (for global job scheduling) | > Command Prompt   | > PL/SQL                    |
| > RPG II                          | > Cogen            | > COBOL                     |

## **EDUCATION / DEVELOPMENT**

SUNY COLLEGE AT FREDONIA, FREDONIA, NEW YORK

### **Bachelor of Science in Special Studies**

- Information Systems Management

MEMBER OF THE BUFFALO CHAPTER OF PMI (currently pursuing PMP Certification)

## **COMMUNITY ACTIVITIES/VOLUNTEER WORK**

- *Quaker Marching Band Boosters* – Orchard Park High School Marching Band, Parent Leader
- *Christian Service Brigade #3698* (a scouting organization) – Leader Battalion Division Unit